



HOUSE OF COMMONS

LONDON SW1A 0AA

Dear Chief Executive,

**Re: Back Britain's farmers with a 'Buy British' button**

We the undersigned, call on supermarkets across the United Kingdom to **highlight the very best of British produce by incorporating a 'Buy British' section on online stores.**

Our ask is simple, to create a tab that collates produce from farmers across Great Britain and Northern Ireland. By a click of the mouse, many supermarkets can achieve this.

We know supermarkets are keen to support British farmers. This small change on your online stores would make a big difference in demonstrating this commitment.

Many shops in the UK already sell and label British produce, from fruit and vegetables to grains, dairy items, potatoes, fish and meat. All we're asking is that on your online stores, these items are collated so that customers who want to eat British produce and support our nation's farmers can do so quickly and easily.

**We hear time and time again from farmers themselves that the best way to support them is to buy British produce.** By signposting shoppers, you give consumers who want to support our nation's farmers even greater choice.

British farmers work hard all year round to ensure our nation's food security, are crucial in supporting strong local economies and have been instrumental in preserving and protecting our environment. Eating food produced in the UK also drastically cuts down on the carbon produced when importing goods from elsewhere.

We appreciate that seasons dictate what produce is available across your stores and don't want to tell people what to put on their shopping list. But by implementing this small change, you would give customers greater autonomy over their food choices and make eating seasonally even easier for those who wish to do so.

A 'Buy British' button on your online store would give customers greater power in their choices, while recognising British farmers and putting supermarkets as the critical link between the two.

Yours sincerely,

Dr Luke Evans MP

Alicia Kearns MP

Rt Hon Philip Dunne MP

Lee Anderson MP

Craig Tracey MP

Rt Hon Therese Villiers MP

Dame Caroline Dinenage MP

Saqib Bhatti MP

Dr Neil Hudson MP

Julian Sturdy MP

Rt Hon Hilary Benn MP

Sir Peter Bottomley MP

Jane Hunt MP

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Sir James Duddridge MP

Dr Caroline Johnson MP	Helen Morgan MP	Sara Britcliffe MP
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Greg Smith MP	Natalie Elphicke MP	Angela Richardson MP
Henry Smith MP	Gagan Mohindra MP	Jill Mortimer MP
Sally-Ann Hart MP	Sheryll Murray MP	Duncan Baker MP
Selaine Saxby MP	Simon Hoare MP	Ben Everitt MP
Simon Jupp MP	David Morris MP	Laura Farris MP
Aaron Bell MP	Dr Kieran Mullan MP	Darren Henry MP
Simon Fell MP	Brendan Clarke-Smith MP	Jack Brereton MP
Anthony Higginbotham MP	James Wild MP	Philip Hollobone MP
Martin Vickers MP	Alexander Stafford MP	Sir Mike Penning MP
Paul Howell MP	Heather Wheeler MP	Craig Whittaker MP
Anne Marie Morris MP	Craig Mackinlay MP	James Grundy MP
Andy Carter MP	Royston Smith MP	Graham Stringer MP
Andrew Selous MP	Anna Firth MP	Ian Liddell-Grainger MP
Jo Gideon MP	Jonathan Gullis MP	Andrew Rosindell MP
Cherilyn Mackrory MP	Robert Courts MP	Rt Hon David Mundell MP
Mark Jenkinson MP	Mark Garnier MP	Paul Girvan MP
Virginia Crosbie MP	Simon Baynes MP	Ian Paisely MP
Peter Gibson MP	Louie French MP	Adam Holloway MP
Holly Mumby-Croft MP	Nick Fletcher MP	Danny Kruger MP
Flick Drummond MP	Rt Hon Graham Stuart MP	Elliot Colburn MP
Sir Michael Fabricant MP	Gordon Henderson MP	Christine Jardine MP
Caroline Ansell MP	Scott Mann MP	Tom Randall MP
Pauline Latham MP	Daniel Kawczynski MP	Conor McGinn MP
Ben Lake MP	Rt Hon Sammy Wilson MP	Rt Hon Alun Cairns MP
Chris Clarkson MP	Siobhan Baillie MP	Stephen Crabb MP
Damien Moore MP	Matt Vickers MP	Bob Seely MP
Sarah Atherton MP	Susanne Webb MP	David Duguid MP
Dr Dan Poulter MP	Richard Drax MP	Rt Hon Damian Green MP
Rt Hon Esther McVey MP	Jason McCartney MP	Richard Graham MP CMG
Richard Bacon MP	Kelly Tolhurst MP	Richard Foord MP
Jane Stevenson MP	Sir Geoffrey Clifton-Brown MP	Laurence Robertson MP
David Evennett MP	Tobias Ellwood MP	Bob Blackman MP
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